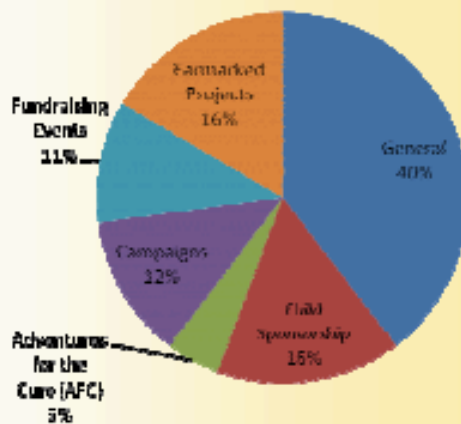


FY2012 Financial Summary

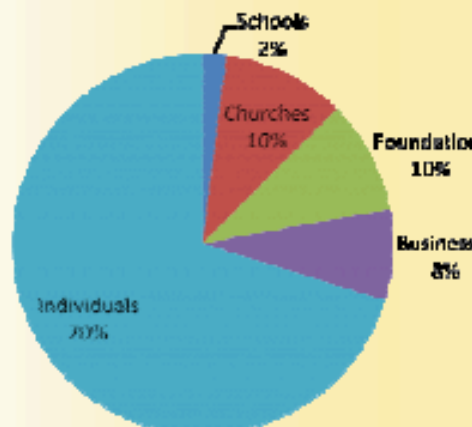
Income Source

The income sources for Kupenda are largely made up of general donations given on either an annual or monthly basis. They are not related to any specific fundraising activity or project. The cost of child sponsorship is \$300 a year or \$26 per month online (including an extra \$1 per month to account for internet fees). This amount enables people to sponsor a specific child's education and/or medical needs and receive updates on the child. Adventures for the Cure is our largest organizational partner and therefore has its own category. Campaigns include the Christmas/End of Year Campaign and The Boogie Forever Campaign (Boston Marathon). Fundraising events include Kupenda Dress Down Day at Landmark School, Yappy Hour, Jake Armading Concert, Change for Change, 5 mile race and Ebay Challenge. Earmarked projects include the January and June volunteer trips and Gede School Improvement Project.



Incoming Resources (Source)		
	2012	2011
General	\$32,263	\$48,432
Child Sponsorship	\$12,963	\$10,284
Adventures for the Cure (AFC)	\$3,766	\$4,430
Campaigns	\$10,202	\$5,848
Fundraising Events	\$8,665	\$2,412
Earmarked Projects	\$13,466	\$55,262
Total Without Earmarks	\$67,859	\$71,406
Total	\$81,325	\$126,668

The types of donors vary from year to year but mostly consist of individuals. Schools included: Landmark (MA), St. Monica's (IN). Churches include: First Baptist Church of Manchester (MA), First Presbyterian Church, Northshore (MA), Hope Community Church (MA), Trenton Baptist Church (ME), Moses Corner Baptist Church (ME), Essex Street Baptist Church (ME), York Street Baptist Church (ME), and First Baptist Church Hampton Falls (NH). Foundations include: National Christian Foundation (GA), AID's Family Fund (FL), and Adventures for the Cure (MD). Businesses include: BNY Mellon Community Partnership (NJ), DBM Communications Inc. (MD), Among New Horizons (VT), Tri-City Cuts (MA), Barn Buddies LLC (MD), Cape Ann Orthopedics and Sports (MA), Katia's Cleaning (MA), and Northshore Timing (MA).



Incoming Resources (Type of Donor)		
	2012	2011
Schools	\$1,610	\$0
Churches	\$8,495	\$5,309
Foundations	\$7,868	\$13,434
Businesses	\$6,317	\$5,950
Individuals	\$57,035	\$101,975
Total	\$81,325	\$126,668

Expenditures

The expenditures recorded below include what was spent on the ground in Kenya (as opposed to a record of the money sent from the U.S. to Kenya). Therefore, the numbers below are different from our Form 990's which accounts for U.S. expenditures but does not account for the detailed expenses on the ground in Kenya.



Expense	Budget	Expenditure	
	2012	2012	2011
Advocacy	\$47,502	\$39,210	\$33,486
Education	\$23,149	\$24,742	\$27,967
Medical	\$10,494	\$11,436	\$9,513
Administration	\$17,808	\$23,150	\$16,847
Volunteers	\$14,556	\$13,515	\$50,967
Total	\$98,953	\$98,537	\$87,813