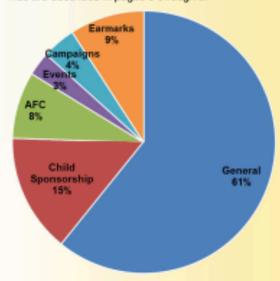


## **FY2013 Financial Summary**

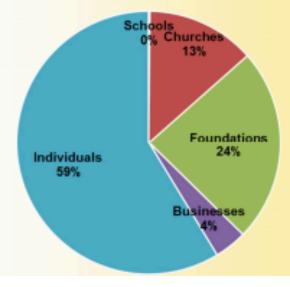
## Income Source

This year Kupenda increased its income, with earmarks, by 12%. The income sources for Kupenda are largely made up of general donations given on either an annual or monthly basis. Funds marked as \*general\* in the table below are not related to any known fundraising event or project. The other categories are described in pages 5 through 8.



Incoming Resources (Source)					
	2013	2012			
General	\$124,096	\$75,934			
Child Sponsorship	\$30,056	\$30,494			
AΓC	\$16,/35	\$21,514			
Events	\$5,974	\$13,087			
Campaigns	\$8,464	\$11,592			
Farmarks	\$18,723	\$29,374			
Total	\$204,048	\$181,995			
Total without earmarks	\$185,325	\$152,621			

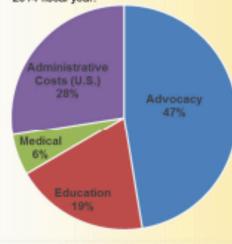
The types of donors vary from year to year but mostly consist of individuals. Schools included: Landmark (MA). Churches include: District Church (DC), First Baptist Church of Manchester (MA), First Presbyterian Church, Northshore (MA), Hope Community Church (MA), Seaport Church of Gloucester (MA), Grace Fellowship Church (MD), Hunt Valley Church (MD), Moses Corner Baptist Church (ME), Essex Street Baptist Church (ME), Trenton Baptist Church (ME), and First Baptist Church Hampton Falls (NH). Foundations include: Women Helping Empower Women (CA), The Associated Jewish Community Federation of Baltimore (MD), Adventures for the Cure (MD) Adelphikos Fratemity (PA), The Madellan Family Foundation (TN), and Keating Family Foundation (TX). Businesses include: New England Running Company (MA), Pampered Chef (MA), Omega Healthcare Investors (MD), DBM Communications Inc. (MD), St. Clair Enterprises (MD), Bullet's Franklin Chainsaw Company (ME), and BNY Mellon Community Partnership (NJ).



Incoming Resources (Type of Donor)				
	2013	2012		
Schools	\$329	\$1,610		
Churches	\$27,166	\$15,099		
Foundations	\$48,673	\$29,224		
Businesses	\$8,110	\$10,813		
Individuals	\$119,770	\$125,211		
Total	\$204,048	\$181,996		

## Expenditures

The expenditures recorded below include what was spent on the ground in Kenya (as opposed to a record of the money sent from the U.S. to Kenya). Therefore, the numbers below are different from our official U.S. accountant reports which accounts for U.S. expenditures but does not account for the detailed expenses on the ground in Kenya. The higher percentage of administrative costs is a reflection of there being no large scale volunteer trip which is why advocacy is so much higher in 2012. There was also increased investment in administrative costs to increase exposure to more donors. It has already provided more funding for the 2014 fiscal year.



Expenditures				
Expense	Budget	Expenditure		
	2013	2013	2012	
Advocacy	\$87,886	\$89,063	\$93,689	
Education	\$37,494	\$35,982	\$35,757	
Medical	\$12,897	\$11,099	\$8,829	
Administrative Costs (U.S.)	\$45,969	\$51,659	\$46,694	
Total	\$179,245	\$187,803	\$184,969	